Use Dynamic Programming:
Let $a(x, y)$ be the wasted area for a rectangle $(x, y), 1 \leq x \leq W, 1 \leq y \leq H$. Initially, put $a(x, y)=x y$, for all $(x, y)$ except for the ones corresponding to needed plates, e.g. $x=w_{i}$ and $y=h_{i}, 1 \leq i \leq N$, for which we put $a(x, y)=0$. For a plate $(x, y)$ consider all vertical cuts $c=1,2, \ldots, x-1$ and all horizontal cuts $c=1,2, \ldots, y-1$ and chose the cut producing the minimum wasted area $a(x, y)=a(c, y)+(x-c, y)$ or $a(x, c)+a(x, y-c)$ for some $c$.

